



ONE DAY NATIONAL E-CONFERENCE
ON

Corporate Social Responsibility : In India, Amid Covid-19 Pandemic

Friday – 8th October 2021

10:00 AM to 12:30 PM

Jointly Organized By

Department of Commerce

Dr. M. K. Umathe College
Affiliated to R.T.M. Nagpur University, Nagpur

Annasaheb Gundewar College
Affiliated to R.T.M. Nagpur University, Nagpur

Mahatma Gandhi Arts & Commerce College, Parseoni
Affiliated to R.T.M. Nagpur University, Nagpur

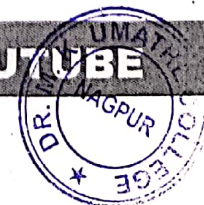
Kewalramji Harde Mahavidyalaya
Chamorshi, Affiliated to Gondwana University, Gadchiroli

Registration - Free

Registration Link

<https://forms.gle/BJbg3cQ9rSM9LpzB6>

LIVE STREAMING ON ZOOM & YOUTUBE



About the E-Conference

An idea about CSR has both ethical and philosophical dimensions particularly in India where there is a wide gap between income and standard of living among different sections of society. In the situation of Covid-19 pandemic the Government of India appealed the corporate houses to donate either in the PM cares Fund or for various other purposes that can be contributed for protecting, healing and preventing the common man from the covid-19 pandemic.

Effective CSR gives a company the power to stand out in today's saturated market and connect with customers on a level that ensures long term loyalty and potentially even brand advocacy.

CSR activities may not necessarily have violated the letter of law but the spirit of such activities is what is required to be looked on whether CSR activities of the companies have fulfilled the objectives of CSR in real sense or whether the objectives of CSR are fulfilled in reality or whether the transparency is maintained in CSR activities or whether the corporate and NGO partnership has achieved their predetermined targets amid Covid-19 pandemic. Hence the theme of E-Conference is Corporate Social Responsibility: In India, amid Covid-19 pandemic.

It will be wise if the companies focus on areas that the society needs to be paid special attention. The contribution of companies in achieving the sustainable environment goals, basic health care, education and hunger etc. This will in turn ensure universal growth through CSR in the country.

Sub -Themes

- 1) Feasibility of corporate social responsibility initiatives in India in the areas of environment, health, education and hunger: benefits and challenges
- 2) Corporate and NGO Partnership for successful social responsibility programme in India.
- 3) Contribution of corporate social responsibility fund: controlling Covid-19 Pandemic.
- 4) CSR initiatives in Indian Industries, Indian Business, Education, Banking, IT, etc.
- 5) Sustainable environment development through corporate social responsibility approach in India.
- 6) Comparative analysis of corporate social responsibility initiatives in Public Sector Vs Private Sector.

मराठी उपविषय

- 1) भारतातील कॉर्पोरेट सामाजिक जबाबदारी उत्तरदायित्वाची पर्यावरण, आरोग्य, शिक्षण आणि भूक या क्षेत्रातील व्यवहार्यता: - फायदे आणि आव्हाने
- 2) भारतातील यशस्वी सामाजिक जबाबदारी कार्यक्रमासाठी कॉर्पोरेट आणि गैरशासकीय संस्थांची भागीदारी
- 3) कोविड-19 महामारीच्या नियंत्रणामध्ये सामाजिक जबाबदारी उत्तरदायित्व निधी चे योगदान
- 4) भारतातील औद्योगिक आणि व्यावसायिक क्षेत्रातील सामाजिक जबाबदारी व उत्तरदायित्व - शैक्षणिकसंस्था, अधिकोष आणि माहिती संप्रेषण क्षेत्र इत्यादि
- 5) भारतातील सामाजिक उत्तरदायित्वाच्या दृष्टिकोनातून पर्यावरणाचा शाश्वत विकास
- 6) सार्वजनिक विरुद्ध खाजगी क्षेत्रातील उपक्रमांच्या कॉर्पोरेट सामाजिक जबाबदारी उत्तरदायित्वाचे तुलनात्मक विश्लेषण

हिंदी उपविषय

- 1) भारत में कॉर्पोरेट सामाजिक उत्तरदायित्व में पर्यावरण, आरोग्य, शिक्षा एवं भूख इन क्षेत्रों में उपक्रमों की साहायता : लाभ एवं चुनौतिया
- 2) भारत में कॉर्पोरेट सामाजिक उत्तरदायित्व के सफल कार्यक्रम हेतु निर्वसन कॉर्पोरेट एवं अशासकीय संस्थाओं की साझेदारी
- 3) कोविड - 19 महामारी के नियंत्रण में कॉर्पोरेट सामाजिक उत्तरदायित्व निधी का योगदान
- 4) भारत में औद्योगिक एवं व्यावसायिक संस्थानों का सामाजिक उत्तरदायित्व: शैक्षणिक संस्था, बैंकिंग क्षेत्रा सूचना प्रौद्योगिक के संदर्भ में
- 5) भारत में कॉर्पोरेट सामाजिक उत्तरदायित्व के दृष्टिकोण से पर्यावरण का शाश्वत विकास
- 6) कॉर्पोरेट सामाजिक उत्तरदायित्व में सार्वजनिक बनाम निजी क्षेत्रों के उपक्रमों का तुलनात्मक विश्लेषण



Call for Research Papers

Research Papers are invited from Teachers and Research Scholars on the Theme / Sub-Themes of the National E - Conference . The paper shall be published in the special issue of "*Knowledge Resonance*" (ISSN 2231-1629), A National Peer-Reviewed Research Journal with SJIF impact factor 8.072. Participants should submit the research paper in Times New Roman, Font Size 12 for English and Krutidev 10, Font Size 14 for Marathi & Hindi. Maximum word limit-2500. The title should be in a font size of 14. Writer(s) information should include - Name, Designation, Parent Institute, Email ID and Contact number. An abstract of not more than 60 words with 5 keywords should precede the paper. The complete paper in the given format should be sent to csrip2021@gmail.com along with the transaction details / Screen shot of the payment made. Authors are expected to ensure that their paper is original and complies with the standard ethics of publication.

Publication Fees

Publication (Single Author) - ₹500/-

More than one Author - ₹700/-

Last date of Paper submission - 8th October 2021

Bank Details

UCO BANK

Research Journal A/C

Dr. M. K. Umathe Arts & R. Mokhare

Commerce College Bhamti, Nagpur - 440022

Branch - Swavalambi Nagar

A/C NO - 16220110026984

IFSC - UCBA0001622

Paper Presentation

The Academicians, Research Scholars and Students are invited for paper presentation. Those who wish to present their papers are hereby requested to convey the same to the organizers on or before 30th September 2021. The research paper presenters are hereby informed that selected presenters will be given opportunity to present research paper in the given slot depending upon the number of interested candidates. Organizers decision will be final.

Schedule

Friday - 8th October 2021

10:00 AM to 12:30 PM

First Plenary Session

10:00 AM - 11:15 AM



Key-note Speaker

Dr. Anjali Patkar

Vice Principal

Commerce Mithibai College, Mumbai

And Officer on Special duty to Mr. Subhash Desai

Minister of Industries Mineral Works and Marathi Bhasha

Second Plenary Session

11:15 AM - 12:15 PM



Chairperson

Dr. J. P. Deshmukh

Professor

Adarsh Arts and Commerce College, Desaiganj

Academic Council Member

Gondwana University, Gadchiroli



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Principal
Dr. M.K. Umathe College
Nagpur



Dr. Gajanan Patil
Principal
Annasaheb Gundewar College
Nagpur



Dr. L. B. Jadhao
Off. Principal
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College, Parseoni, Nagpur



Dr. H. P. Banpurkar
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HOD, Commerce
Mahatma Gandhi Arts & Commerce College,
Parseoni, Nagpur

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HOD, Commerce
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For any query please contact

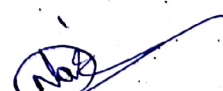
+91-9422544482

+91-9096005377

+91-9422808008

Last date of Registration & Paper submission - 8th october 2021




PRINCIPAL
Dr. M. K. Umathe College
Nagpur - 440022





One Day National E-Conference

On
“Corporate Social Responsibility : In India Amid Covid-19 Pandemic”

in collaboration with Departments of Commerce of

Dr. M. K. Umathe College , Nagpur

Annasaheb Gundewar College , Nagpur

Mahatma Gandhi Arts and Commerce College, Parseoni

Kewalramji Harde Mahavidyalay, Chamorshi

CERTIFICATE OF PARTICIPATION

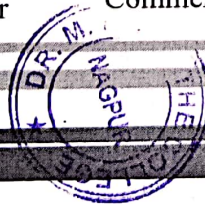
This is to certify that Prof. / Dr.....has attended One Day National E-Conference titled Corporate Social Responsibility : In India Amid Covid-19 Pandemic organized on 8th October 2021. The paper submitted by him/her titled.....

Dr. D. V. Naik
Principal
Dr. M.K. Umathe
College, Nagpur

Dr. Gajanan Patil
Principal
Annasaheb Gundewar
College, Nagpur

Dr. L. B. Jadhav
Principal
Mahatma Gandhi Arts and Kewalramji Harde Mahavidyalay,
Commerce College, Parseoni

Dr. H. P. Banpurkar
Principal
Chamorshi



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DR. M. K. UMATHE COLLEGE

APPROVED BY GOV.T OF MAHARASHTRA & AFFILIATED TO RTM NAGPUR UNIVERSITY

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NAAC with
B++

Lokseva Nagar, Bhamtl, Ring Road, Nagpur - 440 022.

Ph. No. 0712 2227062, Fax : 0712 2230460 | mku_rmc@yahoo.co.in, umathecollege@gmail.com | Website : www.umathecollege.org

Shri Kishor Umathe
Secretary

Dr. D. V. Naik
Principal

Ref. No. MKU

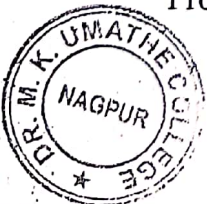
Date: 09/10/2021

Report of the
National E- Conference
On
Corporate Social Responsibility: In India, Amid Covid – 19 Pandemic
Date: 8th October, 2021

Webinar Report

One-day National E- Conference on Corporate Social Responsibility: In India, Amid Covid – 19 Pandemic was organised by Dr. M.K Umathe College, Nagpur in collaboration with Annasaheb Gundewar College, Nagpur, Mahatma Gandhi Arts and Commerce College, Parseoni, Kewalramji Harde Mahavidyalaya, Chamorshi, Dist. Gadchiroli.

Hon'ble Dr. J.P Deshmukh, Professor Adarsh Arts and Commerce College, Desaiganj Academic Council member Gadchiroli University, Gadchiroli inaugurated the E- Conference in the presence of Shri. Kishorbhau Umathe, Secretary, Satimata Shikshan Sanstha, Smt. Ranjanatai Pawar, Secretary, Gramin Vikas Sanstha, Shri. Yuvraj Chalkhor, Secretary, VSPM Academy of Higher Education, Nagpur and Dr. Sneha Arun Harde, Secretary, Yashodeep Sanstha. The Key-note address was given by Dr. Anjali Patkar. In her speech she narrated the current scenario of Covid – 19 Pandemic and about Corporate Social Responsibilities of public as well as private sector during pandemic period. She appreciated the role performed by the public as well as private sector during pandemic period. Dr. Anjali Patkar was the Key-note Speaker of the first Plenary session. Dr. R.B Selukar, H.O.D Commerce make introductory speech, Dr. Varsha Thakre, H.O.D Commerce Annasaheb Gundewar College conducted the program while Prof. Mahesh Chonde H.O.D Mahatma Gandhi Arts and Commerce

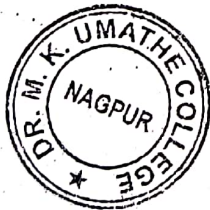
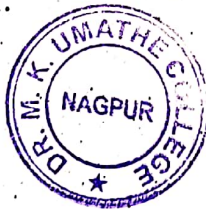



College, Parseoni Proposed Vote of thanks. Principal Dr. D.V Naik, Dr. Gajanan Patil, Dr. L.B Jadhao and Dr. H.P Banpurkar were also share the virtual dais.


On the session of the virtual conference Dr. J.P Deshmukh, Professor Adarsh Arts and Commerce College, Desaiganj Academic Council member Gadchiroli University, Gadchiroli was the Chairperson of second plenary session. On this occasion Dr. J.P Deshmukh expressed his views on the covid-19 pandemic and the current scenario of pandemic.

Five research paper were presented by the researchers. Dr. J.P Deshmukh sir expresses here views on the research papers. Dr. Varsha Thakre conducted the program while Prof. Mahesh Chonde proposed vote of thanks.

The valedictory function of the E- conference was organised under the chairman of Hon'ble Dr. J.P Deshmukh, Professor Adarsh Arts and Commerce College, Desaiganj Academic Council member Gadchiroli University, Gadchiroli. He stated that E- conference is very fruitful for the college teachers, researchers and students and it was a grand success. The one-day program was concluded with vote of thanks proposed by Dr. Pawan Naik, H.O.D Kewalramji Harde Mahavidyalaya organising member of virtual seminar.




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Nagpur - 440022


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